



March 2025 Partnership Update



STEPS Guide for Increasing CRC Screening Rates in Primary Care Practices

The American Cancer Society National Colorectal Cancer Roundtable (ACS NCCRT) developed the STEPS for Increasing Colorectal Cancer Screening Rates: A Manual for Primary Care Practices to offer evidence-based, expert-endorsed recommendations to help improve colorectal cancer (CRC) screening rates in primary care practices. Resources include case studies from exemplary and diverse practices from across the country, as well as field-tested tools, templates, and resources to help practices get started. This easy-to-read guide offers information on the importance of improving CRC screening rates and how the manual will help primary care teams achieve this goal.



[Download a copy of the guide](#)

The cover of the STEPS Guide for Increasing Colorectal Cancer Screening Rates in Primary Care Practices features the American Cancer Society and National Colorectal Cancer Roundtable logos. The title is prominently displayed in blue and black. Below the title, a paragraph states that the American Cancer Society National Colorectal Cancer Roundtable (ACS NCCRT) developed the STEPS for Increasing Colorectal Cancer Screening Rates: A Manual for Primary Care Practices to offer evidence-based, expert-endorsed recommendations to help improve colorectal cancer (CRC) screening rates in primary care practices. A photograph shows two healthcare providers in a white lab coat and a dark vest reviewing a document. A central graphic titled 'STEPS' shows a four-step process: 1. MAKE A PLAN, 2. IDENTIFY A TEAM, 3. SCREEN PATIENTS, and 4. COORDINATE CARE. Below this graphic, a circular arrow indicates 'CONTINUOUS QUALITY IMPROVEMENT' and 'COMMUNICATION'. The cover also includes a 'Why use this manual?' section with bullet points and a list of 'Additional resources include:' such as patient education materials, worksheets, and case studies. The American Cancer Society logo and contact information are at the bottom.

For more resources, visit cancer.org/hcp

VOICES of Black Women Cohort

What? VOICES of Black Women is a long-term study led by the [Population Science](#) team within the American Cancer Society (ACS) that aims to enroll at least 100,000 Black women in the United States over the next few years. The goal of this study is to better understand health conditions like cancer and how to improve overall health among Black women.

Participation in VOICES involves completing an online health and life history survey at enrollment and updating information twice a year. Results from this study will help improve the health of Black women for generations to come.

Why? Information from VOICES participants will help optimize the health of Black women by giving ACS researchers the opportunity to:

- Advance the knowledge of the health conditions that affect Black women.
- Inform strategies for interventions to help Black women decrease their risk for certain diseases.
- Inform advocacy efforts that initiate, support, or expand health policies based on evidence-based research.

Who? VOICES is enrolling people who:

- Are biologically female or identify as a woman
- Identify as Black
- Do not have history of cancer (except basal or squamous skin cancer)
- Are between the ages of 25 and 55
- Live in any of the 50 US states or Washington, D.C.



[Visit and share the VOICES website \(voices.cancer.org\)](https://voices.cancer.org)



[Download and share the 2025 recruitment cards](#)

ACS CancerRisk360™

To improve cancer prevention and risk reduction, the American Cancer Society (ACS) developed ACS CancerRisk360™. This interactive online tool provides a personalized, comprehensive assessment of cancer risk along with resources to empower and enable individuals to help reduce their risk of cancer through healthy lifestyles, regular cancer screening, and genetic counseling and testing direction.



Access the tool at accancerrisk360.cancer.org



Cancer Facts & Figures 2025

Cancer Facts & Figures 2025 is an educational companion for *Cancer Statistics, 2025*, a scientific paper published in the American Cancer Society journal *CA: A Cancer Journal for Clinicians*. Highlights from the annual report include:

- Estimated numbers of new cancer cases and deaths in 2025 by cancer site and US state
- Current cancer incidence, mortality, and survival statistics
- Information on cancer symptoms, risk factors, early detection, and treatment



Access additional resources



ACS LION Clinical Trial Navigation Certificate Available

The American Cancer Society Leadership in Oncology Navigation (ACS LION™) Clinical Trials Navigation Certificate for professional non-clinical patient navigation is available now!

This innovative training certificate is available at no additional charge for those holding an active ACS LION credential. The certificate equips professional navigators with the skills needed to provide crucial assistance to patients navigating the complexities of cancer clinical trials.



[Enroll now to become ACS LION credentialed and to access the certificate program](#)



ACS & Pfizer Offering Grant Opportunity for Cancer Centers Serving AIAN or NHPI Populations

The American Cancer Society and Pfizer Global Medical Grants & Partnerships are collaborating to offer a competitive grant opportunity focused on improving access to cancer care and addressing cultural and geographic barriers for American Indian and Alaska Native (AIAN) and Native Hawaiian and Other Pacific Islander (NHPI) individuals in cancer treatment.

The intent of this grant is to support oncology programs as they implement quality improvement projects that help reduce cancer treatment disparities and strengthen collaborations with community-based organizations to improve cancer care for AIAN and NHPI individuals facing cancer.

The RFP is planned for release on March 12, 2025.



If interested, please reach out to your ACS staff partner



Thank You!