

PARTNERSHIP UPDATE

AMERICAN CANCER SOCIETY & HEALTH SYSTEM

NOVEMBER 2024

Alisa Mahan-Zeitz, alisa.mahan@cancer.org



PREVENTION & EARLY DETECTION

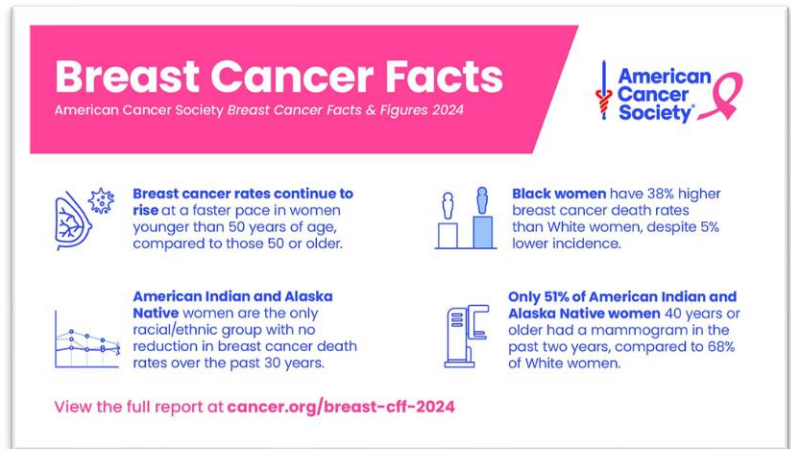
ACS Releases Breast Cancer Statistics 2024–2025

The American Cancer Society has released Breast Cancer Statistics, 2024–2025, the organization’s biennial update on breast cancer occurrence trends in the US. Key findings include:

- Breast cancer mortality rates overall have dropped by 44% since 1989, averting approximately 517,900 breast cancer deaths. However, not all women have benefited from this progress, notably American Indian and Alaska Native (AIAN) women, whose rates have remained unchanged over the past three decades.
- Also concerning is the continued upward trend in breast cancer incidence, rising by 1% annually during 2012–2021, with the steepest increase in women younger than 50 years (1.4% per year) and Asian American/Pacific Islander (AAPI) women of any age (2.5%–2.7% per year).

These important findings are published in [CA: A Cancer Journal for Clinicians](#), alongside its consumer-friendly companion, [Breast Cancer Facts & Figures 2024](#), available on cancer.org.

[One-pager Breast Cancer Facts and Figures 2024–2025 for Healthcare Professionals](#) –



“Understanding Your Mammogram” Video

This video features information on how to grasp the impact that breast density in a patient's mammography report has on screening and breast cancer risk. It is located on cancer.org/densebreasts.



HPV Prevention Matters Flyer: Co-brandable

This [flyer](#) contains helpful statistics and information on HPV vaccinations to encourage on time vaccination for boys and girls ages 9–13.

Please work with your ACS staff partner for the co-brandable option.



National Lung Cancer Screening Day is Saturday, November 9, 2024 Supports CoC Standard 8.3 – Screening Event

Join the American Cancer Society National Lung Cancer Roundtable (ACS NLCRT), [GO2 for Lung Cancer \(GO2\)](#), [Radiology Health Equity Coalition \(RHEC\)](#), and [American College of Radiology \(ACR\)](#) for the third annual National Lung Cancer Screening Day (“National LCS Day”) on Saturday, November 9, 2024.



We are promoting this lifesaving event to screen more individuals and raise awareness about lung cancer screening. In addition, we are once again partnering with the Veterans Health Administration to promote this event to veterans and their families throughout the month of November. In celebration and recognition of this initiative's incredible progress, we have launched [the brand new National Lung Cancer Screening Day website](#), which includes registration information and resources, as well as links to order swag and see which centers in your area have signed up to participate.

The Great American Smokeout® (GASO) – November 21, 2024

The American Cancer Society hosts this annual event on the third Thursday of November to encourage people to quit smoking and promote the benefits of a smoke-free life. The event also provides a platform for individuals, communities, and organizations to come together to fight tobacco addiction.

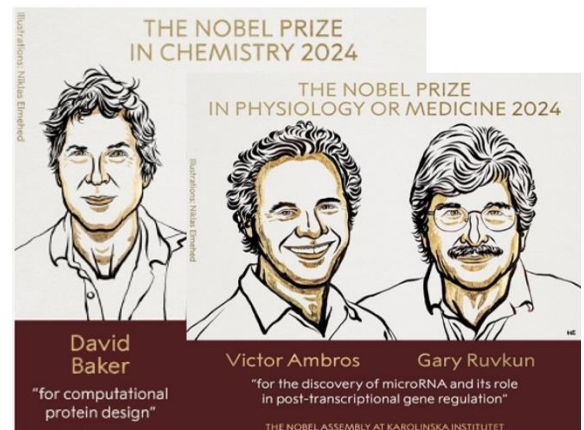


Interested in hosting a GASO event? [GASO event tools and resources](#) are now available for download at cancer.org. Looking to make an impact on a state or national level? Help the American Cancer Society Cancer Action Network (ACS CAN) [Fight Back Against Tobacco](#).

DISCOVERY

ACS Funded Researchers Awarded 2024 Nobel Prize

The 2024 Nobel Prize in Chemistry has been awarded to Dr. David Baker. He was honored for his work in computational protein design. Baker joins scientists Dr. Victor Ambros and Dr. Gary Ruvkun, who were awarded the 2024 Nobel Prize in Physiology or Medicine for their work on the discovery of microRNA, a molecule that governs how cells in the body function.



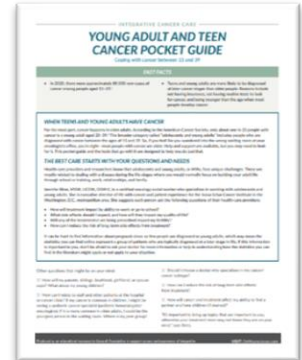
The American Cancer Society is honored to have now funded [53 investigators who went on to win the Nobel Prize](#). This is a tribute to the ACS research program and the strength of its peer-review process.

Full article [here](#).

RESOURCES FOR PEOPLE FACING CANCER, SURVIVORS & CAREGIVERS

Young Adult and Teen Cancer Pocket Guide

For teens and young adults with cancer, this [pocket guide](#) provides information on questions to ask your care team, integrative health solutions, family planning, and more. This content is provided through the Healing Works Foundation collaboration.



Talking With Your Doctor and Your Cancer Care Team

For anyone newly diagnosed with cancer, this is an introduction to the value of a good cancer care team and the role the patient and family can have on the team. This [resource booklet](#) also covers basic questions to ask when first learning about cancer.

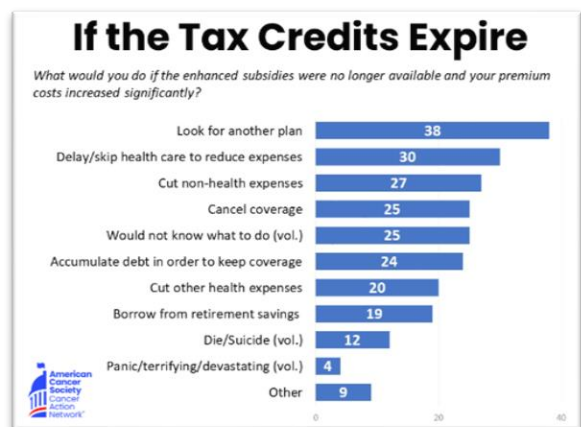


ADVOCACY – ACS CAN

Cancer Patients and Survivors Support Extending ACA Enhanced Tax Credits: Latest ACS CAN Survivor Views Survey Shows Burden of Expiring Credits

The American Cancer Society Cancer Action Network (ACS CAN) released its latest [Survivor Views](#) survey. The survey, which explores the impacts of the Affordable Care Act (ACA) enhanced tax credits on cancer patients and survivors, shows participants overwhelmingly support extending the enhanced tax credits for people who purchase health coverage through the ACA marketplace.

Full Survivor Views survey results [here](#).



PROFESSIONAL RESOURCES

Resources for Your Professional Needs – Just a Click Away at Cancer.org

The American Cancer Society (ACS) offers comprehensive evidence-based [resources for professionals](#) to help care teams stay informed.



Review the American Cancer Society guidelines for [Prevention and Early Detection](#).



Provide patients with the latest information on [cancer biomarkers](#) and [pharmacogenomic testing to guide treatment options](#).



Access [American Cancer Society journals and publications](#).



Engage with [American Cancer Society Roundtables](#).



Get [professional education and training resources](#) on timely topics.



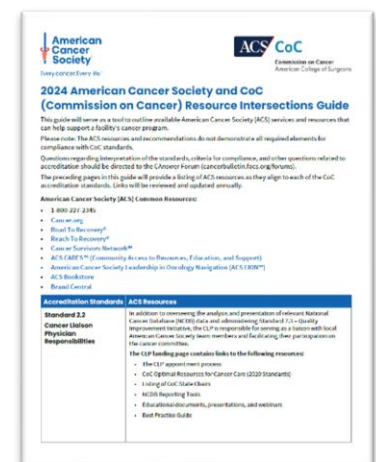
Gather [educational materials to share with public and patient communities](#).

Flyer: [Cancer.org Resources for Health Care Professional.pdf](#)

2024 American Cancer Society (ACS) and Commission on Cancer (CoC) Intersections Guide

This resource guide will serve as a tool to outline available ACS services and resources that align to each of the CoC accreditation standards to help support a facility's cancer program.

The guide can be accessed via the CoC Quality Port (QPort) at <https://qualityportal.facs.org/qport> or can be requested via your ACS staff partner.



PROFESSIONAL EDUCATION

[Animal-Assisted Therapy in Cancer ECHO](#)

Description: This public ECHO is open to healthcare professionals, including Certified Child Life Specialists and hospital administration, who are interested in developing or growing animal-assisted therapy programs to support children with cancer, including inpatient and outpatient healthcare settings. First session launches Thursday, November 7, 2024.



Addressing Breast Density & Risk in Primary Care ECHO

Description: This public ECHO is open to Adult Primary Care Providers to join six monthly sessions with experts, addressing the unique needs of providing primary care to patients with dense breasts, family history, and genetic markers.

Addressing Breast Density & Risk In Primary Care ECHO

Breast Cancer Cancer Risk Factors Primary Care
Obstetrics and Gynecology



First session launches Tuesday, November 19, 2024.

CONFERENCES & WEBINARS

2024 ACS National Colorectal Cancer Roundtable (NCCRT) Annual Meeting



The 2024 ACS NCCRT [Annual Meeting](#) will take place on November 20-22 at the Omni Fort Worth in Fort Worth, Texas.

The 2024 meeting will feature a panel on the state of the science of current and emerging CRC screening tests (blood tests). We look forward to engaging our members in discussion around what this approval and other recent CRC test developments mean for the landscape of CRC screening.

While this meeting is limited to ACS NCCRT members only, now is a great time to consider applying for membership. Learn more about [NCCRT membership](#) and submit your application.

2024 NLCRT Annual Meeting – December 9-10th

Mark your calendars for December 9-10, when the ACS NLCRT will host its 8th Annual Meeting in Atlanta, Georgia at the Omni Centennial Park Hotel. Along with a new venue,

the NLCRT is planning several new additions to the program, making the 2024 Annual Meeting the ACS NLCRT's best conference yet! Registration will open soon. Updates can be found on [NLCRT.org](https://nlcrt.org).

2025 National HPV Conference April 15-17, 2025

Mark your calendars for the inaugural National HPV Conference hosted in Indianapolis, IN on April 15-17, 2025. The goal of this inaugural conference is to invite all U.S. professionals working in the HPV space to come together to learn and share. While many conferences strive to include HPV as one of many topics, this conference seeks to make HPV the main topic. More information at [NHPVC.org](https://nhpvc.org).

AWARENESS & EDUCATION RESOURCES

November Cancer Awareness

National Family Caregivers Month

- [ACS Caregiver Resource Guide](#)
- [ACS Caregiver Support Video Series](#)
- [ACS Caregiver Support Video Series - Spanish](#)
- [When your Child Has Cancer](#)

Lung Cancer Awareness Month

- [About Lung Cancer](#)
- **NEW:** Finding Lung Cancer Early
This flyer addresses who should get screened for lung cancer, what the test is like, what the results mean, and insurance coverage.
Available in: [English](#), [Spanish](#), [Vietnamese](#), [Tagalog](#), [Russian](#), [Portuguese](#), [Korean](#), [Polish](#), [Hindi](#), [Haitian Creole](#), [French](#), [Ukrainian](#), [Simplified Chinese](#), [Arabic](#)
- **NEW:** Healthy Lungs for Everyone
Available in: [English](#), [Spanish](#), [Haitian Creole](#), [Tagalog](#), [Korean](#), [Arabic](#), [Simplified Chinese](#), [Polish](#), [Vietnamese](#), [Ukrainian](#), [French](#), [Portuguese](#), [Russian](#), [Hindi](#)
- **NEW:** Lung Cancer Screening Patient Decision Guide - *Newly Translated*

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Available in: [English](#), [Spanish](#), [Hmong](#), [Samoan](#), [Haitian Creole](#), [Ukrainian](#), [Portuguese](#), [Hindi](#), [French](#), [Russian](#), [Arabic](#), [Tagalog](#), [Vietnamese](#), [Polish](#), [Simplified Chinese](#), [Korean](#)

- Lung Cancer Research Highlights
- Tobacco and Cancer

IN YOUR COMMUNITY - EVENTS

Follow us on social media!



ACS general Twitter: @AmericanCancer

Dr. Arif Kamal, Chief Patient Officer Twitter: @arifkamalmd