

PARTNERSHIP UPDATE

AMERICAN CANCER SOCIETY & HEALTH SYSTEM

OCTOBER 2024

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RESOURCES FOR PEOPLE FACING CANCER, SURVIVORS & CAREGIVERS

Cancer.org Dedicated Section for Adolescents and Young Adults is Live!

The American Cancer Society is pleased to share that we now have a dedicated section on [cancer.org for adolescents and young adults \(AYAs\)](https://www.cancer.org/adolescents-and-young-adults). AYAs with cancer have unique needs that differ from other age groups because of the many life transitions they are going through at the time of their diagnosis. The new landing page offers information including common cancer types, risk factors, treatment, and late and long-term effects of treatment.



NEW: Cancer Biomarkers Flyer

This one-page flyer provides a description of what biomarkers are, how they are used for people with cancer, how testing is done, and questions to ask the cancer care team about biomarkers.

Available in: [English](#), [Spanish](#), [Vietnamese](#), [Ukrainian](#), [Tagalog](#), [Russian](#), [Portuguese](#), [Polish](#), [Korean](#), [Haitian Creole](#), [French](#), [Simplified Chinese](#), [Arabic](#), [Hindi](#)



PROFESSIONAL RESOURCES

Visit Cancer.org for Easy to Share Downloadable Content

The American Cancer Society (ACS) offers evidence-based and understandable [cancer information in multiple languages](https://www.cancer.org/adolescents-and-young-adults) to help health care teams educate and empower their patients and caregivers.

Languages include:

[Arabic \(اللغة العربية\)](#)

[French \(Français\)](#)

[Hindi \(जानकारी\)](#)

[Polish \(język polski\)](#)

[Russian \(Русский\)](#)

[Tagalog \(Tagalog\)](#)

[Vietnamese \(Tiếng Việt\)](#)

[Chinese \(简体中文\)](#)

[Haitian Creole \(Kreyòl Ayisyen\)](#)

[Korean \(한국어\)](#)

[Portuguese \(Português\)](#)

[Spanish \(Español\)](#)

[Ukrainian \(Українська\)](#)



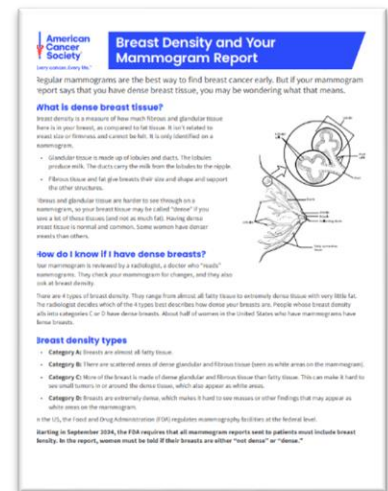
Flyer: [Cancer.org Resources for Health Care Professional.pdf](#)

FDA Rule on Communication of Breast Density Goes Into Effect

Beginning Sept. 10, 2024, mammography facilities must provide all patients receiving a mammogram with one of two Federal breast density notification statements (either “not dense” or “dense”). Additionally, the mammogram report sent to referring providers must include an assessment of the patient’s breast density.

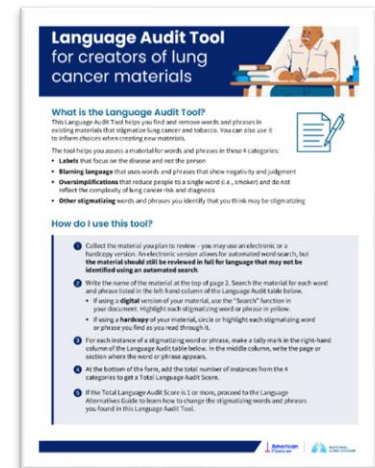
The ACS and ACS CAN released a [joint statement](#) last year commending the FDA for taking steps to modernize the Mammography Quality Standards Act (MQSA) which will help reduce breast cancer mortality.

A new ACS resource, [Breast Density and Your Mammography Report](#), offers easy-to-read information about breast density information included in a mammogram report. This includes what breast density is, how to know if a person has dense breasts, why breast density is important, and what to do if a mammogram report shows dense breasts. Appropriate for health fairs, informational handouts, and patient education.



Language & Imagery Audit Tool for Creators of Lung Cancer Materials

The American Cancer Society National Lung Cancer Roundtable (ACS NLCRT) has developed a free [Lung Cancer Stigma Communications Assessment Tool](#) (LCS-CAT) to help creators of lung cancer materials find and remove words and phrases in existing materials that stigmatize lung cancer and tobacco. It may also be used to inform choices when creating new materials.



ACS ROUNDTABLE UPDATES

American Cancer Society Launches National Prostate Cancer Roundtable

ACS is proud to launch the seventh of its mission critical roundtables, the [American Cancer Society National Prostate Cancer Roundtable \(ACS NPCRT\)](#). ACS NPCRT

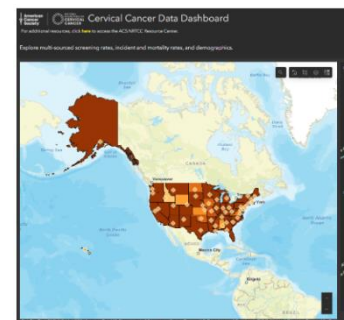


was established to address the alarming rise in prostate cancer diagnoses, with a particular focus on Black men, who face disproportionate rates of incidence and mortality in the US.

To learn more about ACS Roundtables visit cancer.org/roundtables.

ACS National Roundtable on Cervical Cancer (NRTCC) Launches Cervical Cancer Data Dashboard

On Aug. 22, the American Cancer Society National Roundtable on Cervical Cancer (ACS NRTCC) held their [virtual national meeting](#), including clinicians, academic researchers, advocacy and health care industry partners, and tribal organizations.



Themed "Force of the Future," the meeting featured sessions on self-collection for cervical cancer screening, creating trusted messaging, and opportunities to engage with subject matter experts.

During the event, ACS NRTCC launched their new resource, the [ACS NRTCC Cervical Cancer Data Dashboard](#), an interactive tool providing a geospatial view of cervical cancer data across the US, including screening rates, National Breast and Cervical Cancer Early Detection Program (NBCCEDP) locations, and demographics.

DISCOVERY/RESEARCH

VOICES of Black Women Study Enrollment Open!

VOICES of Black Women will examine how lived experiences, behavior/lifestyle, environment, biology, and social determinants of health contribute to health over

time and effect **cancer incidence and mortality rates** among Black women. Each examined factor will provide ACS with insight into how to implement clinical, social, and/or policy interventions for Black women at the individual, system, and population levels and **help answer unanswered questions** for many years to come.



Insights to Create Meaningful Change
A healthier future for Black women.



To learn more about how you can support this momentous study please visit [VOICES of Black Women](#) or contact your ACS staff partner.

PREVENTION & EARLY DETECTION

Rectal Exam or Blood Test? 60% of U.S. Men Ages 45+ Have Misconceptions About Prostate Cancer Screening, as Rates of Late-Stage Diagnosis Increase

This year, according to ACS an estimated 299,010 men will be diagnosed with prostate cancer in the U.S. and 35,250 men will die from the disease. What's more, the incidence of prostate cancer is about 70% higher in Black men than White men.



The results of a new survey conducted by The Harris Poll of nearly 1,200 men ages 45 and older across the U.S., sheds light on the current state of awareness regarding prostate cancer and screening guidelines. Key findings from the survey include alarming participant misconceptions about prostate cancer screening.

To educate men about the importance of prostate screening, ACS has launched the ['Know Your Score'](#) campaign with prostate cancer survivor and former NBA star Alonzo Mourning. Through this campaign, ACS aims to encourage men to have proactive conversations with their health care providers. By learning their PSA score and working closely with their doctor, men who are diagnosed can then make informed decisions about treatment.

Full article at [Press Releases \(cancer.org\)](#).

National Lung Cancer Screening Day is Saturday, November 9, 2024

Supports CoC Standard 8.3 - Screening Event

Join the American Cancer Society National Lung Cancer Roundtable (ACS NLCRT), [GO2 for Lung Cancer \(GO2\)](#), [Radiology Health Equity Coalition \(RHEC\)](#), and [American College of Radiology \(ACR\)](#) for the third annual National Lung Cancer Screening Day (“National LCS Day”) on Saturday, November 9, 2024.



We are promoting this lifesaving event to screen more individuals and raise awareness about lung cancer screening. In addition, we are once again partnering with the Veterans Health Administration to promote this event to veterans and their families throughout the month of November. In celebration and recognition of this initiative’s incredible progress, we have launched [the brand new National Lung Cancer Screening Day website](#), which includes registration information and resources, as well as links to order swag and see which centers in your area have signed up to participate.

The Great American Smokeout® (GASO) – November 21, 2024

The American Cancer Society hosts this annual event on the third Thursday of November to encourage people to quit smoking and promote the benefits of a smoke-free life. The event also provides a platform for individuals, communities, and organizations to come together to fight tobacco addiction.

Interested in hosting a GASO event? [GASO event tools and resources](#) are now available for download at cancer.org. Looking to make an impact on a state or national level? Help the American Cancer Society Cancer Action Network (ACS CAN) [Fight Back Against Tobacco](#).



CONFERENCES & WEBINARS

Oncofertility Navigation: Ensuring Future Possibilities for Cancer Patients **October 7th • 1:00PM ET**

The [ACS LION](#) team invites you to join our upcoming webinar during which attendees will learn practical strategies to enhance their role in fertility preservation for cancer patients.

The webinar will also address common barriers to fertility preservation and explore how oncofertility navigators can overcome these challenges to improve patient outcomes.

Register: acsion.windrosemedia.com

[Register Today](#)



ACS National Lung Cancer Roundtable (NLCRT)



Best Practice Guide for Building Lung Cancer Early Detection Programs Launch Webinar – October 15th • 2:00PM ET

Join the ACS NLCRT as we celebrate the launch of the Best Practice Guide for Building Lung Cancer Early Detection Programs. Carey C. Thomson, MD, MPH, ATSF, FCCP; Debra S. Dyer, MD, FACR; and moderator Ella A. Kazerooni, MD, MS, FACR, FSAB; will present on the development of this amazing new implementation tool for early detection programs as well as provide examples of how to use this tool effectively. Register: bit.ly/PracticeGuideWebinar

The Evolving Landscape of Multimodality Therapy for Lung Cancer – October 24th • 11:00AM ET

Join the ACS NLCRT for a lively discussion as part of our 2024 Annual Meeting Encore webinar series which will feature presentations by Betty Tong, MD (Duke, NC); Jeffrey Velotta, MD; Estelamari Rodriguez, MD, MPH (UM-SCCC, FL); Jing Zeng, MD; and patient advocate Dan West on the use of multimodality therapies in early stage, locally advanced, and advanced disease, as well as the patient perspective on making this treatment decision.

Register:

https://zoom.us/webinar/register/WN_TNgejkRDRNe8aFmEPh02jQ#/registration

Critical Role of Oncology Navigation in Patient Care Across the Lung Cancer Continuum – November 22nd • 1:00PM ET

Join the ACS NLCRT for the eighth and final installment of our 2024 Annual Meeting Encore webinar series which will feature presentations by Joelle Fathi, DNP, RN, ARNP (moderator); Jennifer Aversano, MSN, RN, OCN; Meg Fay, BSN, RN; Neel Chudgar, MD; and Claudia Miller, BSN, RN, OCN (MUSC – SC) in a lively discussion on oncology navigation in lung cancer from both a personal and organizational perspective.

Register: https://zoom.us/webinar/register/WN_CvDCIsGnRYSOOpwQ9x9PfQ#/registration

2024 NLCRT Annual Meeting – December 9–10th

Mark your calendars for December 9–10, when the ACS NLCRT will host its 8th Annual Meeting in Atlanta, Georgia at the Omni Centennial Park Hotel. Along with a new venue, the NLCRT is planning several new additions to the program, making the 2024 Annual Meeting the ACS NLCRT's best conference yet! Registration will open soon. Updates can be found on [NLCRT.org](https://www.nlcrt.org).

2024 ACS National Colorectal Cancer Roundtable (NCCRT) Annual Meeting



The 2024 ACS NCCRT [Annual Meeting](#) will take place on November 20–22 at the Omni Fort Worth in Fort Worth, Texas.

The 2024 meeting will feature a panel on the state of the science of current and emerging CRC screening tests (blood tests). We look forward to engaging our

members in discussion around what this approval and other recent CRC test developments mean for the landscape of CRC screening.

While this meeting is limited to ACS NCCRT members only, now is a great time to consider applying for membership. Learn more about [NCCRT membership](#) and submit your application.

2025 National HPV Conference April 15–17, 2025

Mark your calendars for the inaugural National HPV Conference hosted in Indianapolis, IN on April 15–17, 2025. The goal of this inaugural conference is to invite all U.S. professionals working in the HPV space to come together to learn and share. While many conferences strive to include HPV as one of many topics, this conference seeks to make HPV the main topic. More information at [NHPVC.org](#).

AWARENESS & EDUCATION RESOURCES

October is Breast Cancer Awareness Month

- [Breast Cancer Facts & Resources](#)
- [National Mammography Day \(Oct 20\)](#)
- [Educational Videos](#)

November Cancer Awareness Month

National Family Caregivers Month

- [ACS Caregiver Resource Guide](#)
- [ACS Caregiver Support Video Series](#)
- [ACS Caregiver Support Video Series - Spanish](#)
- [When your Child Has Cancer](#)

Lung Cancer Awareness Month

- [About Lung Cancer](#)
- **NEW:** [Finding Lung Cancer Early](#)

This flyer addresses who should get screened for lung cancer, what the test is like, what the results mean, and insurance coverage.

Available in: [English](#), [Spanish](#), [Vietnamese](#), [Tagalog](#), [Russian](#), [Portuguese](#), [Korean](#), [Polish](#), [Hindi](#), [Haitian Creole](#), [French](#), [Ukrainian](#), [Simplified Chinese](#), [Arabic](#)

- **NEW:** Healthy Lungs for Everyone

This flyer includes information on the best ways to keep your lungs healthy. It covers some of the common causes of lung problems and lung cancer other than tobacco use. It also provides suggestions on improving air quality and protecting yourself from things that can harm your lungs.

Available in: [English](#), [Spanish](#), [Haitian Creole](#), [Tagalog](#), [Korean](#), [Arabic](#), [Simplified Chinese](#), [Polish](#), [Vietnamese](#), [Ukrainian](#), [French](#), [Portuguese](#), [Russian](#), [Hindi](#)

- [Lung Cancer Research Highlights](#)
- [Tobacco and Cancer](#)

IN YOUR COMMUNITY – EVENTS

Making Strides Against Breast Cancer. October 5, Cleveland Brown's Stadium

www.makingstrideswalk.org/northeastoh



ACS general Twitter: @AmericanCancer

Dr. Arif Kamal, Chief Patient Officer Twitter: @arifkamalmd